



TUESDAY, JULY 28, 2015

WEDNESDAY, JULY 29, 2015

THURSDAY, JULY 30, 2015

	GRAND BALLROOM C	GRAND BALLROOM AB	REGENCY C	REGENCY AB	MIDWAY SUITES
9:00am to 11:00am	Opening Plenary Session <i>in Regency ABC sponsored by IPNI</i>				
		Welcome to InfoAg, Steve Phillips Awards Presentations, Paul Schrimpf		20th Anniversary of the First InfoAg, Paul Fixen Thinking Like a Futurist, David Zach	
11:00am to 1:00pm	LUNCH IN GRAND BALLROOM AND EXHIBITS SPONSORED BY THE INTERNATIONAL PLANT NUTRITION INSTITUTE				
1:00pm to 1:50pm	20 Years in Review, <i>Harold Reetz</i> 20 Years of Using Precision Ag Tools to Build a Knowledge-Based Business, <i>Ron Olson</i>	Agronomic Lessons from Data Analysis, <i>Dan Frieberg</i>	4 Rs Are Not Enough, <i>Jorge Delgado</i> Adapting Precision Technologies to the Management of Soil Health, <i>Jason Warren</i>	SST Software Showcase Data Synchronization: The Linchpin of Precision Ag Progress, <i>Matt Waits</i>	Modus Standard Workshop, <i>Scott Murrell</i> <i>Jason Ellsworth</i> <i>Ignacio Ciampitti</i> <i>Dave Nerpel</i> <i>Aaron Hunt</i>
2:00pm to 2:50pm	2015-2035: What's Coming for Precision Ag, <i>Marc Vanacht</i>	Multi-Genetic Planting, <i>Jason Webster</i> Creating Accurate Management Zones for Reliable Variable Seeding Results, <i>Dave Scheiderer</i>	Pixel Watering of Wine Grapes in California: Proof-of-concept Testing of a Modular Variable Rate Irrigation Prototype, <i>Luis Sanchez</i> Precision Irrigation in the Southeast, <i>Lincoln Zotarelli</i>	John Deere Showcase Operations Center in MyJohnDeere <i>Patrick Pinkston</i>	
3:30pm to 4:20pm	20 Years in Review, <i>Harold Reetz</i> 20 Years of Using Precision Ag Tools to Build a Knowledge-Based Business, <i>Ron Olson</i>	Agronomic Lessons from Data Analysis, <i>Dan Frieberg</i>	ISPA and Precision Agriculture around the World, <i>Nicolas Tremblay</i> ASA - Precision Ag Community, <i>Brenda Ortiz</i>	MapShots Showcase <i>Ted Macy</i>	Ask the Futurist, <i>David Zach</i>
4:30pm to 5:20pm	2015-2035: What's Coming for Precision Ag, <i>Marc Vanacht</i>	Multi-Genetic Planting, <i>Jason Webster</i> Creating Accurate Management Zones for Reliable Variable Seeding Results, <i>Dave Scheiderer</i>	Decision Tools from U2U, <i>Jim Angel</i> Agrifying Weather Data: Making a Difference in Precision Farming, <i>Tim Marquis</i>	GEOSYS Showcase Future-Proofing Ag Technology Investments, <i>Matthieu Hyrien</i>	
5:30pm to 7:30pm	RECEPTION IN PRECISIONAG TECH CENTER				
7:00am to 8:00am	CONTINENTAL BREAKFAST IN PRECISIONAG TECH CENTER				
8:00am to 8:50am	Observations from the Original Cyberfarmer, <i>John Reifsteck</i>	Soil Sampling Done Right, <i>Tom McGraw</i>	Satellite System Innovations, <i>Ryan Schacht</i> Blended Remote Sensing Options, <i>Max Bruner</i> Aerial Platform Innovations, <i>Mark Zaller</i> Practical Application of Remote Sensing Data in Wine Grape Production, <i>Luis Sanchez</i>	Gold Sponsor Showcase Crop IMS: Turning Data Privacy in to Practice, <i>Don Bierman</i> Expectations of RTK Customers vs Realities of RTK Service Providers, <i>Andy Hill</i>	Managing Healthy Precision Agriculture Teams, <i>T. J. Stauffer</i>
9:00am to 9:50am	Precision Technologies That Have Worked For Us and A Wish List for the Future, <i>Larkin Martin</i> Controlled Traffic, Drainage, and Input Management- Current and Future Opportunities, <i>Bob Stewart</i>	Understanding, Analyzing, and Decision Making from Mapped Yield Data <i>Raj Khosla</i>	Practical Approach to Unmanned Aerial Systems, <i>Chad Colby</i>	Raven Showcase Raven Industries – Innovations in Information and Input Management, <i>Paul Welbig</i>	
10:30am to 11:30am	PrecisionAg Plenary Session <i>in Regency ABC</i>				
		Rethinking Our Ag Biotech Message-They Love What We Do...But They Just Don't Know It!, Kevin Folta			
11:30am to 12:30pm	PRECISIONAG LUNCHEON SPONSORED BY SST SOFTWARE AND RAVEN				
12:30pm to 1:20pm	Drone Applications in Modern Agriculture - Turning Pictures into Decision Support, <i>Kevin Price</i>	Functional Soil Maps for Precision Farming, <i>Phillip Owens</i>	Accelerating Big Data and IoT for Farm Big Data Solutions, <i>Lisa Prassack</i> Real-World Ag Big Data and Analytics, <i>Douglas Hackney</i>	Trimble Showcase The Value of Connectivity in Precision Farming, <i>Daniel Hedgecock, Devon Liss</i>	Decision Tools Using Agronomic, Climatic, and Economic Information from U2U, <i>Jim Angel</i> <i>Chad Hart</i>
1:30pm to 2:20pm	Observations from the Original Cyberfarmer, <i>John Reifsteck</i>	Soil Sampling Done Right, <i>Tom McGraw</i>	Privacy and Security Principles for Farm Data, <i>Mary Kay Thatcher</i> Iowa AgState Report on Digital Agriculture, <i>Matthew Darr</i>	Encirca Showcase Encirca Services – Working with a Trusted Advisor, <i>Justin Welch</i>	
3:00pm to 3:50pm	Precision Technologies That Have Worked For Us and A Wish List for the Future, <i>Larkin Martin</i> Controlled Traffic, Drainage, and Input Management- Current and Future Opportunities <i>Bob Stewart</i>	Understanding, Analyzing, and Decision Making from Mapped Yield Data <i>Raj Khosla</i>	Solving the Data Problem on the Farm, <i>Jason Tatge</i> Data Warehouses / Exchanges, <i>John Fulton</i>	Gold Sponsor Showcase Managing your operation in the cloud with AgFiniti, <i>Luke James</i> Enabling Technology to Increase Uptime, Performance and Efficiency, <i>Jason O'Flanagan</i>	Innovation Forum Spensa Technologies, <i>Johnny Park</i> Asilomar Bio, <i>Travis Bayer</i> Weed Control: Robotics and Agriculture Automation, <i>Ben Chostner</i>
4:00pm to 4:50pm	Drone Applications in Modern Agriculture - Turning Pictures into Decision Support, <i>Kevin Price</i>	Functional Soil Maps for Precision Farming, <i>Phillip Owens</i>	NASA Data and Technology for Precision Ag and How to Get It, <i>Phyl Speser</i> AGOC...not a Star Trek threat, but the Next Generation for Precision Ag, <i>Punch Moulton</i>	Gold Sponsor Showcase iCropTrak – Mobile Processing That Rivals Your Desktop, <i>Aaron Hutchinson</i> AgWorks: Changing the Conversation from Precision to Decision, <i>Greg Duhachek</i>	Location, Location, Location: Democratizing High Accuracy RTK GPS in Precision Ag, <i>Tim Harris</i> Granular, <i>Sid Gorham</i> Farmobile, <i>Jason Tatge</i>
5:00pm to 7:00pm	EVENING RECEPTION IN PRECISIONAG TECH CENTER				
7:00am to 9:00am	CONTINENTAL BREAKFAST IN PRECISIONAG TECH CENTER				
9:00am to 9:50am	Brazilian Perspective Agriculture in Perspective <i>Eros Francisco</i>	Nitrogen MGMT- Back to Basics, <i>Justin Welch</i> Climate N <i>Mark Shahinian</i>	Gold Sponsor Showcase Farmers Edge: From Boots to Bytes <i>Wade Barnes</i> How FarmLogs Powers the Intelligent Farm <i>Jesse Vollmar</i>	Gold Sponsor Showcase RapidEye Satellite Imagery on Demand, <i>Clint Graumann</i> Using NovAtel CORRECT and TerraStar for High Accuracy Applications, <i>Sara Masterson</i>	White Paper on Status of Precision Agriculture Education, <i>Terry Brase</i>
10:00am to 10:50am	Challenges and Opportunities of Precision Agriculture; A South American Perspective, <i>Adrian Fay</i>	Adapt-N, <i>Harold van Es</i> <i>Greg Levow</i>	Gold Sponsor Showcase Aerial Platform Innovations, <i>Mark Zaller</i> Top 3 Emerging Legal Issues That Will Impact the Precision Ag Business, <i>Juan Archer, Robert Wilkinson, Christopher Budke</i>	Gold Sponsor Showcase Agrian's Unified Tool Set for Precision Management, <i>Nish Majarian</i> Transforming Farming through Data Science – Ag's Next Revolution, <i>Randy Barker</i>	Precision Ag Educators Group Meeting, <i>Terry Brase</i>
11:00am to 12:00pm	Closing Plenary Session <i>in Regency ABC sponsored by IPNI</i>				
		Planet Labs: Imaging the Entire Planet, Every Day, Robbie Schingler			



PRECISION Ag



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