



SPONSORSHIP OPPORTUNITIES

The Fertilizer Institute is enhancing the InfoAg experience with a digital learning series for attendees all summer and fall. The InfoAg LearningXchange is designed for crop advisors and those who serve farmer customers. This new webinar series features the content you expect from InfoAg but presented either live online or on-demand.

Why sponsor?

These digital sessions present the perfect opportunity to engage with potential customers and get your content in front of them. Sponsorships are currently available for six sessions.

- **July 28:** How the placement of nitrogen fertilizer can impact productivity, profitability, and sustainability
- **August 5:** Tissue testing for variable rate application of micronutrients
- **August 26:** Working with data from this year's cropping season
- **September 22:** Optimum strip-till placement
- **October 27:** Evaluating 2020 in-field testing data
- **November 17:** What is new in meteorology?

DETAILS

SINGLE WEBINAR: \$5,000

Sponsorship includes:

- Recognition during opening comments
- Promotion on InfoAg website and in promotional communications
- 15-minute Sponsor Highlight at the end of the 60-minute session to use at your discretion
- One-time use of InfoAg's 1,200+ attendee list

COMPLETE WEBINAR SERIES: \$7,000

- Includes all benefits of a single sponsorship, excluding the 15-minute Sponsor Highlight.

INTERESTED? LET'S CHAT!

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