The Fertilizer Institute Presents

InfoAg

August 3 – 4, 2021
Union Station Hotel | St. Louis, MO, USA

A strong tradition of connecting the agriculture community to product, technology and service innovators through networking and education

Since 1995, InfoAg has been the leading event in precision agriculture. 1,300+ attendees from 20 countries, offering a unique opportunity to engage the top practitioners searching for technology-driven solutions. Now managed by The Fertilizer Institute, the conference has expanded to include a broader reach of tools, technologies, and practices that crop advisors can use to advance agriculture. The conference continues to build on its strong history and tradition of educating crop advisors and agricultural retailers with the integration of a broader perspective of solutions to support the 4R Nutrient Stewardship framework.

Who Should Exhibit and Sponsor: Technology-driven providers looking to expand their market share, educate and inform new customers, and network with thought-leaders in the industry.
Shine The Spotlight On Your Offerings And Advancements!

InfoAg attracts ag retailers, crop consultants, growers, suppliers, agronomists and educators from around the world. It is the perfect venue to deepen market relationships and promote your company’s brand to buyers ready for business.

**InfoAg Sponsorship/Exhibitor Combos**

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<tr>
<th>All</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
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<tr>
<td>Sponsor name and logo in conference promotional materials</td>
<td>Sponsor name and logo in signage at event</td>
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<td>Sponsor name and logo in the official program</td>
<td>Sponsor name and logo in marketing-based conference newsletters</td>
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<td>Sponsor name and logo in the smartphone app</td>
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**PLATINUM Sponsorship:** $10,550 (10 Available)
- Two booths in Exhibit Hall (dependent on availability)
- Four Complimentary Full Conference registrations
- 12 $100 coupons good toward registration (excellent bonus for top customers)
- Two digital e-invitations to invite customers to your booth
- 20-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Opportunity to add promotional material to the "swag bag". Please submit items by July 16, 2021.

**GOLD Sponsorship:** $6,550 (10 Available)
- One booth in Exhibit Hall (dependent on availability)
- Three Complimentary Full Conference registrations
- Six $100 coupons good toward registration (excellent bonus for top customers)
- One digital e-invitations to invite customers to your booth
- 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Opportunity to add promotional material to the "swag bag". Please submit items by July 16, 2021.

**SILVER Sponsorship:** $3,950 (10 Available)
- One booth in Exhibit Hall (dependent on availability)
- Two Complimentary Full Conference registrations
- Three $100 coupons good toward registration (excellent bonus for top customers)

**Additional Sponsorship Opportunities**

These opportunities do NOT include registration, discounts, exhibit space or program time unless noted.

**Sponsor Sales Contacts**

Peyton Harper | The Fertilizer Institute | (615) 390-2951 | pharper@tfi.org
Mariana Gallo | The Fertilizer Institute | (202) 515-2707 | mgallo@tfi.org

* *Sponsor opportunities subject to change without notice*
InfoAg Sponsorship Opportunities

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The Break Room: $15,000

- Located in Midway East, the prime location for all attendees to grab breakfast, a cup of coffee and lunch
- Home of the Charging Station
- 10 minute speaking slot in the Sponsor Showcase (based on availability)
- Exclusive Sponsor Branding of the entrance into The Break Room from the exhibit hall
- Sponsor name in the official program
- Sponsor name, logo and link on InfoAg.org
- Sponsor name and logo on signage at event
- First right of refusal to continue sponsorship for future conferences.

Opening Reception: $8,550

- Branded (sponsor logo) e-invitation sent to all attendees prior to reception
- Customized sponsor logo beverage cups
- 10-minute speaking slot in the Sponsor Showcase (dependent on availability)
- Sponsor name in the official program
- Sponsor name, logo and link on InfoAg.org
- First right of refusal to continue sponsorship for future conferences

Tuesday and Wednesday Box Lunch Sponsorship: $10,000 per day

- Promotional piece placed inside each lunch box
- 10 minute speaking slot in the Sponsor Showcase (based on availability)
- Sponsor name in the official program
- Sponsor name, logo and link on InfoAg.org
- Sponsor name and logo on signage at event
- First right of refusal to continue sponsorship for future conferences.

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InfoAg.org

*AUGUST 3 – 4, 2021*
## InfoAg Sponsorship Opportunities

### Refreshment Break – Tuesday: $3,550
- Sponsoring the morning Continental Breakfast and the afternoon coffee break
- Positioned throughout the only area that food service will be made available for attendees
- Sponsor name on signage
- Sponsor name in the official program
- Sponsor name, logo and link on Infoag.org

### Refreshment Break – Wednesday: $3,000
- Sponsoring the morning Continental Breakfast and the afternoon coffee break
- Positioned throughout the only area that food service will be made available for attendees
- Sponsor name on signage
- Sponsor name in the official program
- Sponsor name, logo and link on Infoag.org

### Key Card | Single Sponsorship: $7,550
- Printed, 4-color designed key card given to all
- Sponsor name in the official program
- Sponsor name, logo and link on Infoag.org
- Sponsor name and logo on signage at event

### Registration Lanyard | Sponsor: $7,700
- One color company logo and/or name (depending on size) presented on lanyard for all attendees
- Sponsor name in the official program
- Sponsor name, logo and link on Infoag.org
- Sponsor name and logo on signage at event

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InfoAg Sponsorship Opportunities

**Charging Station**
Sponsor: $3,550

With sponsor supplied artwork, we will print and install the charging station with your company name and products. Includes full color, back wall graphics, and accommodates up to six charging spots.

**Floor Cling**
$2,450 (2 Available)

Point attendees to your booth from wherever they are in the exhibit hall. With sponsor supplied artwork, we will print and install two full-color, full-sized, highly visible floor clings, up to eight square feet each, strategically placed around the exhibit hall.

**Elevator Cling**
$3,350 (2 Available)

With sponsor supplied artwork, we will print and install two full-color, full-sized, highly visible clings placed in the hotel's elevators.

**Platform Clings**
$3,500

With sponsor supplied artwork, we will print and install two full-color 120x100" clings on the platform landings of the stairs from the hotel registration to the Midway.

**Pegram Staircase**
$3,750

With sponsor supplied artwork, we will print and install full-color clings on the 8 risers of the stairs in the exhibit hall into the Pegram room.

**Conference App**
$3,750

Your Logo will be featured on the InfoAg Conference App. The conference app is used daily by all conference attendees to manage their schedule, search for exhibitors and connect with other attendees.

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InfoAg Exhibitor Opportunity

Meet face-to-face with hundreds of leading retailers, consultants and growers.
• A program designed to ensure plenty of time for networking
• Two full conference registrations with each booth space purchased

Display Price: $2,050 per booth

Display Space Features:
Each booth comes furnished with the following items:
• 8’ high draped back and side walls
• One (1) 6’ draped table
• Two (2) folding chairs
• One (1) exhibitor identification sign 7” x 44”
• One (1) wastebasket
*floor plan subject to change

InfoAg Meeting Rooms

Rental amount is priced per day and does not include food and beverage or AV. Room selection is on a first-come, first served basis.

Pricing:


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<th>Room Name</th>
<th>Size (sq. ft.)</th>
<th>Dixie Flyer</th>
<th>Meteor</th>
<th>Knickerbocker</th>
<th>Jeffersonian</th>
<th>Colorado Eagle</th>
<th>Texas Special</th>
<th>Wabash Cannonball</th>
<th>Burlington Route</th>
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2019 Attending Companies Included:

ADAMA
Advanta Seeds
Ag Connections LLC
Ag Leader Technology
AgBest
AGCO Corporation
AgDNA Technologies Inc
AgGateway
AGI-Fertilizer Systems
AgIntegrated
AgLaunch
Agri-AFC, LLC
Agrian Inc.
Agri-Sync
AgriVision Equipment
Agronomy One, LLC
AgStudio/Granular
Agworld, Inc.
Airbus
American Robotics
Anheuser-Busch
Antenna Capital
Aralie Labs, Inc.
Bayer-Climat Corp
Bayer Crop Science
BioSTL
Brandt
Bunge
Bushel
CDMS, Inc.
Central Farmers Cooperative
Ceres Imaging
Christian County FS
CNH Industrial
Compass Minerals
Conserv FS
Cooperative Producers, Inc.
CorTech AgriScience
Countrywide Cooperative
County Farm Centre
Crop Quest, Inc.
CropTrack
CropZilla Software, Inc.
Crystal Valley Cooperative
Culture Technologies
Davis Instruments
Deere & Company
DICYE-john
DISAGRO
DroneDeploy
DTN
EFC Systems Inc
Enterprise Ag Strategies LLC
Easi
Evergreen FS, Inc.
FamilyFarms LLC
Farm Market ID
Farmers Edge Inc.
Farmobile
Farmwave
Field to Market
FieldReveal
First Cooperative Ventures
Finistere Ventures
First Cooperative Association
Frenchman Valley Coop
Frontier Cooperative
Frontier Coop.
Frontier Fertilizer
FS PARTNERS
Garden City Co-op Inc.
Geoprospectors GmbH
Geosys
Glades Crop Care, Inc.
Gold Star FS
Gold-Eagle Cooperative
Granular
GreenPoint AG
GROWMARK, Inc.
Hamamatsu Corporation
Harvest Land Co-op
Harvey Fertilizer and Gas Co.
Helena Agri-Enterprises, LLC
Henry Farmers Co-op
Heritage FS, Inc.
Hummimgbird Technologies
IBM
Illini FS
IMC
IN10T
Integrated Ag Services
IntelliFarms
International Farming Corporation
IoT America
Itener
J.R. Simplot Company
John Deere Intelligent Solutions Group
Kahler Automation
Kenzie Mfg.
Koch Agronomic Services
Kova Fertilizer, Inc.
Kubota Tractor Corporation
Kuhn North America
LambWeston
Land O Lakes
Landmark Services Cooperative
Limestone Farmers Cooperative
Louis Dreyfus Company
Luckey Farmers Inc
MFA Inc.
MicaSense, Inc.
Microsoft Corporation
Mid-South Farmers Cooperative
Midwest Laboratories
Mitsu & Co., Ltd.
Mosaic
National Crop Insurance Services
Netatm
New Leader Manufacturing
Nichoza America
Norandex Supply, Inc.
NovAlet
NutriAg Solutions
OCP North America, Inc.
Ozark Laser
PCT AgCloud
Pix4D Inc.
Planet
PrairieLAND Partners Inc.
Praxd
Precision Ag Partners
Precision Ag
Precision Ag Professional
Precision Hawk
Premier Ag
Premier Crop Systems, LLC
Proagrica
Process Tech Ag
Prosepa
Purdue University
Rantizo
Raven
RDO Equipment
RealEve
Reinke Manufacturing
Rendel Farms
River Valley Cooperative
Rx Maker, Inc.
SAS
ScoutPro
SenseFly
Sentera
ServicoTech, Inc.
SGS North America, Inc.
SLANTRANGE
SmartAg
Snyders’s Crop Service LLC.
Software Solutions Integrated, LLC
SoilOptix Inc.
SoilView LLC
SolisTech
SONY
South Central Coop
Southern F
Spectral Evolution
StateLine Cooperative
Strom Farms
Sunrise Cooperative
Syngenta Ventures
Taiwan Agricultural Research Institute
Taranis, Inc.
TechJet Technologies
Tennessee Farmers Cooperative
Terylytic
TerrAvion
Tessenderlo Kerley
The Andersons
The Climate Corporation
The Fertilizer Institute
The Mosaic Company
The Ottawa Cooperative
The Yield Lab
Topcon Agriculture
Tramble Inc.
Tyson Foods, Inc.
United Cooperative
Valent USA
Valley Irrigation
Valmont Industries
Vanderunen Farms
Versa Technologies
Wabash Valley Service Co
Waypoint Analytical
Wells Ag Supply
West Central FS Inc.
Witbus-Ellis Company
Winfield United
xarvio Digital Farming Solutions
Yara Digital Farming
Zentech IT Solutions Limited
Hotel Info

St. Louis Union Station Hotel
1820 Market St.
St. Louis, MO 63103
Phone: 855.271.3620

Exhibitor Services

Heritage Exposition Services is the official exhibitor services contractor for the InfoAg Conference. Exhibitors will receive a user-specific login and password to access their online web store. This exhibitor support site will include forms for ordering booth furnishings and booth material shipping and receiving instructions for both advance and show site shipping.

Heritage Exposition Services
620 Shenandoah Avenue
St. Louis, MO 63104
P: 800.360.4323 | F: 314.534.8050
HeritageExpo.com

Electrical/Internet Services

The St. Louis Union Station Hotel Engineering Department will provide electrical and Internet service. Order forms for these services will be included in the exhibitor service manual that Heritage Expo will distribute to exhibitors. This form should be submitted directly to the hotel.

Send completed contracts to: Peyton Harper | pharper@tfi.org

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