



# *The* **InfoAg** *Conference*

**The Premier Event in Precision Agriculture!**





## Name Badges & Registration

Registration is required to enter all InfoAg 2015 program sessions and exhibit hall. Official conference name badges should be worn at all times.

The registration desk is open:

Monday, July 27	12:00pm - 6:00pm
Tuesday, July 28	7:00am - 6:00pm
Wednesday, July 29	7:00am - 6:00pm
Thursday, July 30	7:00am - 12:00pm

## Hotel

All sessions and exhibits for InfoAg 2015 are at:

### St. Louis Union Station Hotel

1820 Market St. One Union Station

St Louis, MO 63103

Phone: (314) 621-5262

Email: [info@stlouisunionstation.com](mailto:info@stlouisunionstation.com)

## Registration Includes

- Registration packet
- Tuesday and Wednesday lunch
- Wednesday and Thursday breakfasts
- Refreshment breaks
- Reception Tuesday & Wednesday evenings

## Receptions

### PrecisionAg Tech Center Reception

July 28 - 5:30pm - 7:30pm

### PrecisionAg Tech Center Reception

July 29 - 5:00pm - 7:00pm

## Exhibits

Exhibits are in the PrecisionAg Tech Center, located in the Midway

The exhibit hall is open during session breaks, breakfasts, lunches, and receptions.

Exhibit hall will open to attendees Tuesday at 11:00am.

Exhibit hall will close Thursday at 9:00 am.

## Website & App

[InfoAg.org](http://InfoAg.org) features additional details including presentation descriptions, speaker bios, and contact information for speakers and exhibitors. Access the complete InfoAg conference overview, create and manage your personal conference itinerary, and easily search speakers, exhibitors, and presentations with the InfoAg Conference App.



## Certified Crop Adviser CEU Credits

Attendees may earn a possible sixteen CEUs through the program, four additional CEUs may be available through the tour; all CEUs have been submitted for approval by the International CCA Board.

Sign-in sheets will be available at each session.

## Proceedings Online

Conference proceedings in the form of PDF slide sets from participating speakers will be posted to the website after the conference. Proceedings are not available in print or on CD.

If you have specific questions, contact: [info@infoag.org](mailto:info@infoag.org)

**Post Conference Survey:** [infoag.org/survey](http://infoag.org/survey)

## Pre-Conference Tour

The pre-conference tour will be Monday, July 27. The tour will leave Union Station at 9:00am and return by 5:00pm. The tour will visit three locations. Bus transportation, lunch, and beverages will be provided.

**Stop 1: Lange-Stegmann Fertilizer Transload Facility and Soil Sampler Demonstrations**

**Stop 2: Sydenstricker, John Deere dealership in Moscow Mills, MO**

**Stop 3: UAS Demonstrations at Spirits of St. Louis RC Club**

## Internet Access

**SSID:**

**Doubletree Meeting**

**Passcode:**

**1820**

# SCHEDULE

## At-A-Glance

### Tuesday, July 28

7:00am – 6:00pm	Registration Open
9:00am – 11:00am	<b>Opening Plenary Session</b> <i>Regency Ballroom ABC</i> <i>sponsored by IPNI</i>
11:00am – 1:00pm	Lunch, <i>Grand Ballroom DEF</i> Exhibits, <i>PrecisionAg Tech Center</i>
1:00pm – 2:50pm	<b>Concurrent Sessions</b>
3:30pm – 5:20pm	<b>Concurrent Sessions</b>
5:30pm – 7:30pm	Reception, <i>PrecisionAg Tech Center</i>

### Wednesday, July 29

7:00am – 6:00pm	Registration Open
7:00am – 8:00am	Breakfast, <i>PrecisionAg Tech Center</i>
8:00am – 9:50am	<b>Concurrent Sessions</b>
10:30am – 11:30am	<b>PrecisionAg Plenary Session</b> <i>Regency Ballroom ABC</i>
11:30am – 12:30pm	PrecisionAg Luncheon <i>Grand Ballroom DEF</i> <i>sponsored by SST Software &amp; Raven</i>
12:30pm – 2:20pm	<b>Concurrent Sessions</b>
3:00pm – 4:50pm	<b>Concurrent Sessions</b>
5:00pm – 7:00pm	Reception, <i>PrecisionAg Tech Center</i>

### Thursday, July 30

7:00am – 12:00pm	Registration Open
7:00am – 9:00am	Breakfast, <i>PrecisionAg Tech Center</i>
9:00am – 10:50am	<b>Concurrent Sessions</b>
11:00am – 12:00pm	<b>Closing Plenary Session</b> <i>Regency Ballroom ABC</i> <i>sponsored by IPNI</i>

## Hands-On WORKSHOPS

The InfoAg Workshops provide the opportunity to go in-depth to a variety of topics.

The **Modus Standard** for soil sampling impacts many of the core activities in precision ag. This discussion of standards among users and potential users will contribute to the standard for the industry.

**Ask the Futurist** features keynote David Zach in an open discussion of identifying trends and what to do about them.

**Precision Ag Teams** focuses on the people part of precision ag with a discussion of roles, training programs and management ideas.

**Decision Tools** will be a hands-on workshop with computers ready to use the U2U agronomic decision tools created by a consortium of universities.

The **Innovation Forum** features six startups pitching their take on technology and how they see their niche in the marketplace. This new program element is designed to support entrepreneurs and attract interest from investors and other companies in up and coming technologies.

**Precision Education** focuses on the ability of colleges and universities to prepare students for jobs and careers in precision agriculture. Educators and industry representatives with an interest in better educated/trained employees are encouraged to attend.

Each workshop offers a unique topic. And the open discussion format allows participants to fully explore topics of interest.

There is no additional fee to attend InfoAg workshops. No reservations are needed, but seating may be limited. **Workshops will be located just off the exhibit hall in the Midway Suites (behind the IPNI booth).**

#### WORKSHOPS:

- ✓ **Modus Implementation**
- ✓ **Ask the Futurist**
- ✓ **Precision People**
- ✓ **Weather Agronomics**
- ✓ **Innovation Forum**
- ✓ **Precision Education**

Workshop Schedule on page 7.

## TUESDAY, JULY 28, 2015

**9:00am to 11:00am**

Regency ABC

### Opening Plenary Session

**Welcome to InfoAg 2015**

*Steve Phillips*

**20th Anniversary of the First InfoAg**

*Paul Fixen*

**PrecisionAg Award Presentations**

*Paul Schrimpf*

**Thinking Like a Futurist**

*David Zach*

**11:00am to 1:00pm**

Grand Ballroom DEF  
& Midway

**Lunch and Exhibits**

sponsored by IPNI



**1:00pm to 1:50pm**

Grand Ballroom C

### Concurrent Sessions

#### 1995-2015

**20 Years in Review**

*Harold Reetz*

**20 Years of Using Precision Ag Tools to Build a Knowledge-Based Business**

*Ron Olson*

Grand Ballroom AB

#### Data Analysis for Agronomic Decisions

**Agronomic Lessons from Data Analysis**

*Dan Frieberg*

Regency C

#### Precision Conservation

**4 Rs Are Not Enough**

*Jorge Delgado*

**Adapting Precision Technologies to the Management of Soil Health**

*Jason Warren*

Regency AB

#### SST Software Showcase

**Data Synchronization: The Linchpin of Precision Ag Progress**

*Matt Waits*

Midway Suites

#### Workshop: Modus Implementation

**Modus Standard Workshop**

*Scott Murrell, Jason Ellsworth, Ignacio Ciampitti, Dave Nerpel, Aaron Hunt*

**2:00pm to 2:50pm**

Grand Ballroom C

### Concurrent Sessions

#### 2015- 2035

**2015- 2035: What's Coming for Precision Ag**

*Marc Vanacht*

Grand Ballroom AB

#### Variable Seeding

**Multi-Genetic Planting**

*Jason Webster*

**Creating Accurate Management Zones for Reliable Variable Seeding Results**

*Dave Scheiderer*

Regency C

#### Precision Irrigation

**Pixel Watering of Wine Grapes in California: Proof-of-concept Testing of a Modular Variable Rate Irrigation Prototype**

*Luis Sanchez*

**Precision Irrigation in the Southeast**

*Lincoln Zotarelli*

Regency AB

#### John Deere Showcase

**Operations Center in MyJohnDeere**

*Patrick Pinkston*

Midway Suites

#### Workshop: Modus Implementation

(continued)

**Modus Standard Workshop**

*Scott Murrell, Jason Ellsworth, Ignacio Ciampitti, Dave Nerpel, Aaron Hunt*

**2:50pm to 3:30pm**

**Break in PrecisionAg Tech Center**

**3:30pm to 4:20pm**

Grand Ballroom C

### Concurrent Sessions

#### Repeat: 1995-2015

**20 Years in Review**

*Harold Reetz*

**20 Years of Using Precision Ag Tools to Build a Knowledge-Based Business**

*Ron Olson*

Grand Ballroom AB

#### Repeat: Data Analysis for Agronomic Decisions

**Agronomic Lessons from Data Analysis**

*Dan Frieberg*

Regency C

#### Science of Precision Ag

**ISPA and Precision Agriculture around the World**

*Nicolas Tremblay*

**ASA- Precision Ag Community**

*Brenda Ortiz*

Regency AB

#### MapShots Showcase

**MapShots Showcase**

*Ted Macy*

Midway Suites

#### Workshop: Ask the Futurist

**Ask the Futurist**

*David Zach*

4:30pm to 5:20pm

Grand Ballroom C

## Concurrent Sessions

### Repeat: 2015-2035

**2015- 2035: What's Coming for Precision Ag**

*Marc Vanacht*

Grand Ballroom AB

### Repeat: Variable Seeding

**Multi-Genetic Planting**

*Jason Webster*

**Creating Accurate Management Zones for Reliable Variable Seeding Results**

*Dave Scheiderer*

Regency C

### Weather Data Sources

**Decision Tools from U2U**

*Jim Angel*

**Agrifying Weather Data: Making a Difference in Precision Farming**

*Tim Marquis*

Regency AB

### GEOSYS Showcase

**Future-Proofing Ag Technology Investments**

*Matthieu Hyrien*

Midway Suites

### Workshop: Ask the Futurist (continued)

**Ask the Futurist**

*David Zach*

5:30pm to 7:30pm

**Reception in PrecisionAg Tech Center**

## WEDNESDAY, JULY 29, 2015

7:00am to 8:00am

**Continental Breakfast**

8:00am to 8:50am

## Concurrent Sessions

Grand Ballroom C

### Farmer Perspective

**Observations from the Original Cyberfarmer**

*John Reifsteck*

Grand Ballroom AB

### Precise Data Comes Before Big Data

**Soil Sampling Done Right**

*Tom McGraw*

Regency C

### Remote Sensing Panel

**Satellite System Innovations**

*Ryan Schacht*

**Blended Remote Sensing Options**

*Max Bruner*

**Aerial Platform Innovations**

*Mark Zaller*

**Practical Applications of Remote Sensing Data in Wine Grape Production**

*Luis Sanchez*

Regency AB

## Gold Sponsor Showcase

**Crop IMS: Turning Data Privacy in to Practice**

*Don Bierman*

**Expectations of RTK Customers vs Realities of RTK Service Providers**

*Andy Hill*

Midway Suites

## Workshop: Precision People

**Managing Healthy Precision Agriculture Teams**

*T. J. Stauffer*

9:00am to 9:50am

## Concurrent Sessions

Grand Ballroom C

### Farmer Perspective of the Future

**Precision Technologies That Have Worked for Us and A Wish List for the Future**

*Larkin Martin*

**Controlled Traffic, Drainage, and Input Management- Current and Future Opportunities**

*Bob Stewart*

Grand Ballroom AB

### Yield Data Mining

**Understanding, Analyzing, and Decision Making from Mapped Yield Data**

*Raj Khosla*

Regency C

### UAS Update

**Practical Approach to Unmanned Aerial Systems**

*Chad Colby*

Regency AB

### Raven Showcase

**Innovations in Information and Input Management**

*Paul Welbig*

Midway Suites

### Workshop: Precision People (continued)

**Managing Healthy Precision Agriculture Teams**

*T. J. Stauffer*

9:50am to 10:30am

**Break in PrecisionAg Tech Center**

10:30am to 11:30am

## PrecisionAg Plenary Session

Regency ABC

**Rethinking Our Ag Biotech Message-They Love**

**What We Do... But They Just Don't Know It!**

*Kevin Folta*

11:30am to 12:30pm

**PrecisionAg Luncheon**

Grand Ballroom DEF

*sponsored by SST Software & Raven*



## WEDNESDAY, JULY 29, 2015 *continued*

**12:30pm to 1:20pm**

Grand Ballroom C

### Concurrent Sessions

#### Innovations in Remote Sensing

**Drone Applications in Modern Agriculture-  
Turning Pictures into Decision Support**

*Kevin Price*

Grand Ballroom AB

#### Refining the Soil Survey

**Functional Soil Maps for Precision Farming**

*Phillip Owens*

Regency C

#### Big Data in Context

**Agility and Co-Innovation: Accelerating Big  
Data and IoT for Farm Big Data Solutions**

*Lisa Prassack*

**Real-World Ag Big Data and Analytics**

*Douglas Hackney*

Regency AB

#### Trimble Showcase

**The Value of Connectivity in Precision Farming**

*Daniel Hedgecock, Devon Liss*

Midway Suites

#### Workshop: Weather Agronomics

**Decision Tools using Agronomic, Climatic, and  
Economic Information from U2U**

*Jim Angel, Chad Hart*

**1:30pm to 2:20pm**

Grand Ballroom C

### Concurrent Sessions

#### Repeat: Farmer Perspective

**Observations from the Original Cyberfarmer**

*John Reifsteck*

Grand Ballroom AB

#### Repeat: Precise Data Comes Before Big Data

**Soil Sampling Done Right**

*Tom McGraw*

Regency C

#### Data Issues

**Privacy and Security Principles for Farm Data**

*Mary Kay Thatcher*

**Iowa AgState Report on Digital Agriculture**

*Matthew Darr*

Regency AB

#### Encirca Showcase

**Encirca Services- Working with a  
Trusted Advisor**

*Justin Welch*

Midway Suites

#### Workshop: Weather Agronomics (continued)

**Decision Tools using Agronomic, Climatic, and  
Economic Information from U2U**

*Jim Angel, Chad Hart*

**2:20pm to 3:00pm**

**Break in PrecisionAg Tech Center**

**3:00pm to 3:50pm**

Grand Ballroom C

### Concurrent Sessions

#### Repeat: Farmer Perspective of the Future

**Precision Technologies That Have Worked For  
Us and A Wish List for the Future**

*Larkin Martin*

**Controlled Traffic, Drainage, and Input  
Management- Current and**

**Future Opportunities**

*Bob Stewart*

Grand Ballroom AB

#### Repeat: Yield Data Mining

**Understanding, Analyzing, and Decision  
Making from Mapped Yield Data**

*Raj Khosla*

Regency C

#### Data Warehouses/ Exchanges

**Solving the Data Problem on the Farm**

*Jason Tatge*

**Data Warehouses/ Exchanges**

*John Fulton*

Regency AB

#### Gold Sponsor Showcase

**Managing Your Operation in the Cloud  
with AgFiniti**

*Luke James*

**Enabling Technology to Increase Uptime,  
Performance and Efficiency**

*Jason O'Flanagan*

Midway Suites

#### Innovation Forum

**Spensa Technologies**

*Johnny Park*

**Asilomar Bio**

*Travis Bayer*

**Weed Control: Robotics and  
Agriculture Automation**

*Ben Chostner*

**4:00pm to 4:50pm**

Grand Ballroom C

### Concurrent Sessions

#### Repeat: Innovations in Remote Sensing

**Drone Applications in Modern Agriculture-  
Turning Pictures into Decision Support**

*Kevin Price*

#### Repeat: Refining Soil Survey

**Functional Soil Maps for Precision Farming**

*Phillip Owens*

#### Space Tech Update

**NASA Data and Technology for Precision Ag and  
How to Get It**

*Phyl Speser*

**AGOC... not a Star Trek threat, but the Next  
Generation for Precision Ag**

*Punch Moulton*

Regency AB

#### Gold Sponsor Showcase

**iCropTrak- Mobile Processing That Rivals  
Your Desktop**

*Aaron Hutchinson*

**AgWorks: Changing the Conversation from  
Precision to Decision**

*Greg Duhachek*

#### Innovation Forum (continued)

**Location, Location, Location: Democratizing  
High Accuracy RTK GPS in Precision Ag**

*Tim Harris*

**Granular**

*Sid Gorham*

**Farmobile**

*Jason Tatge*

**5:00pm to 7:00pm**

**Reception in PrecisionAg Tech Center**



## THURSDAY, JULY 30, 2015

<b>7:00am to 9:00am</b>	<b>Breakfast in PrecisionAg Tech Center</b>
<b>9:00am to 9:50am</b>	<b>Concurrent Sessions</b>
<i>Grand Ballroom C</i>	<b><u>Brazilian Precision Ag</u></b> <b>Brazilian Precision Agriculture in Perspective</b> <i>Eros Francisco</i>
<i>Grand Ballroom AB</i>	<b><u>Nitrogen Management Tools</u></b> <b>Nitrogen MGMT- Back to Basics</b> <i>Justin Welch</i> <b>Climate N</b> <i>Mark Shahinian</i>
<i>Regency C</i>	<b><u>Gold Sponsor Showcase</u></b> <b>FarmersEdge: From Boots to Bytes</b> <i>Patrick Crampton</i> <b>How FarmLogs Powers the Intelligent Farm</b> <i>Jesse Vollmar</i>
<i>Regency AB</i>	<b><u>Gold Sponsor Showcase</u></b> <b>RapidEye Satellite Imagery on Demand</b> <i>Clint Graumann</i> <b>Using NovAtel CORRECT and TerraStar for High Accuracy Applications</b> <i>Sara Masterson</i>
<i>Midway Suites</i>	<b><u>Workshop: Precision Education</u></b> <b>White Paper on Status of Precision Agriculture Education</b> <i>Terry Brase</i>

### 10:00am to 10:50am

*Grand Ballroom C*

*Grand Ballroom AB*

*Regency C*

*Regency AB*

*Midway Suites*

### 11:00am to 12:00pm

*Regency ABC*

### Concurrent Sessions

#### **Argentinian Perspective**

**Challenges and Opportunities of Precision Agriculture; A South American Perspective**  
*Adrian Fay*

#### **Nitrogen Management Tools & Discussion**

#### **Adapt-N**

*Harold van Es, Greg Levow*

#### **Gold Sponsor Showcase**

#### **Aerial Platform Innovations**

*Mark Zaller*

#### **The Top 3 Emerging Legal Issues That Will Impact the Precision Ag Business**

*Joan Archer, Robert Wilkinson, Christopher Budke*

#### **Gold Sponsor Showcase**

#### **Agrian's Unified Tool Set for Precision Management**

*Nish Majarian*

#### **Transforming Farming through Data Science-Ag's Next Revolution**

*Randy Barker*

#### **Workshop: Precision Education (continued)**

#### **Precision Ag Educators Group Meeting**

*Terry Brase*

### Closing Plenary Session

*sponsored by IPNI*

#### **Planet Labs: Imaging the Entire Planet, Every Day**

*Robbie Schingler*



## Hands-On Workshops

### TUESDAY, JULY 28, 2015

<b>1:00pm to 2:50pm</b>	<b>Modus Implementation</b> <i>Scott Murrell</i> <i>Jason Ellsworth</i> <i>Ignacio Ciampitti</i> <i>Dave Nerpel</i> <i>Aaron Hunt</i>
<b>3:30pm to 5:20pm</b>	<b>Ask the Futurist</b> <i>David Zach</i>

### WEDNESDAY, JULY 29, 2015

<b>8:00am to 9:50am</b>	<b>Precision People</b> <i>T. J. Stauffer</i>
<b>12:30pm to 2:20pm</b>	<b>Weather Agronomics</b> <i>Jim Angel</i> <i>Chad Hart</i>
<b>3:00pm to 3:50pm</b>	<b>Innovation Forum</b> <i>Johnny Park</i> <i>Travis Bayer</i> <i>Ben Chostner</i>
<b>4:00pm to 4:50pm</b>	<b>Innovation Forum (continued)</b> <i>Tim Harris</i> <i>Sid Gorham</i> <i>Jason Tatge</i>

### THURSDAY, JULY 30, 2015

<b>9:00am to 10:50am</b>	<b>Precision Education</b> <i>Terry Brase</i>
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## David Zach - Sponsored by IPNI

Tuesday, July 28, 2015 • 9:00am



David Zach is one of the few professionally trained futurists on this planet, having earned a masters degree in Studies of the Future from the University of Houston-Clear Lake. Of course, this was way back in the 1980s, so it's pretty much history by now. Since then, Dave has worked with over 1400 associations, corporations and colleges offering insights on the personal and professional impact of strategic trends. In other words, he gives funny and thought-provoking keynote speeches on the future of technology, economics, business, education, demographics and society.

He reads a lot – and he reads a lot more about the past than he does about the future. He knows that change is vital but it's also overrated and in this time of tumultuous change, it's far more important that we find the things that don't change and shouldn't change. Tradition and change are really choices, and we are only prepared to choose wisely when we look far and wide for causes, implications and lasting value.

Dave has only had two real jobs; one with Northwestern Mutual and the other with Johnson Controls in the roles of environmental scanning and strategic planning. Along the way, he taught Future Studies in the School of Education at the University of Wisconsin-Milwaukee. Since 1987, he mostly sits and reads everything he can and then designs fascinating presentations that leave people either engaged in vivid conversations or quietly reflecting on what it all means. He gives talks about 50 times a year and really wishes he would write more. He is the author of two books, so far.

Dave is on the board of the American Institute of Architects and on the board of the American Chesterton Society. Past activities include: Wisconsin Small Business Development Center Advisory Council, AIA-WI Board, Future Milwaukee Advisory Board, Community Advisory Board for NPR station WUWM, board member of elnnovate, member of the downtown Rotary Club of Milwaukee, and chairman of the Goals for Greater Milwaukee 2000 Education Committee.

## Kevin Folta - Sponsored by SST Software and Raven

Wednesday, July 29, 2015 • 10:30am

Kevin M. Folta is a Professor and the Chairman of the Horticultural Sciences Department at the University of Florida. His research uses state-of-the-art genomics approaches to identify novel genes that control important traits in small fruits, and led the strawberry genome sequencing project- producing the 12th plant genome sequenced. His laboratory also examines how plants interact with the light environment, how specific wavelengths of light may be applied to control development of high-value crop traits. He has been recognized with several prestigious awards such as the NSF CAREER Award, the University of Florida Research Professorship, and the HHMI Distinguished Mentor Award. A key part of his program is communicating science to non-scientific audiences, and training scientists how to effectively communicate scientific or controversial topics. BS/MS Northern Illinois University 1989/1992, Ph.D. University of Illinois at Chicago, 1998.



## Robbie Schingler - Sponsored by IPNI

Thursday, July 30, 2015 • 11:00am



Robbie Schingler is the Co-Founder and President of Planet Labs. Prior to Planet Labs, Robbie spent 9 years at NASA. He helped to formulate the Small Spacecraft Office at NASA Ames Research Center and was Capture Manager for the Transiting Exoplanet Survey Satellite (TESS). Robbie had two tours at NASA Headquarters. He served as NASAs Open Government Representative to the White House; and the White House recognized NASA as a model for openness in government. Robbie also served on the founding team as Chief of Staff for the Office of the Chief Technologist at NASA – where he incubated \$650M Space Technology Program that focused on advanced technology. Robbie received a MBA from Georgetown University, a Masters of Science Space Studies from the International Space University, and a BS in Engineering Physics from Santa Clara University and was a 2005 Presidential Management Fellow.



# Sponsor Showcase Sessions

## TUESDAY, JULY 28, 2015

- 1:00pm to 1:50pm** **SST Software Showcase**  
Data Synchronization: The Linchpin of Precision Ag Progress  
*Matt Waits*
- 2:00pm to 2:50pm** **John Deere Showcase**  
Operations Center in MyJohnDeere  
*Patrick Pinkston*
- 3:30pm to 4:20pm** **MapShots Showcase**  
MapShots Showcase  
*Ted Macy*
- 4:30pm to 5:20pm** **GEOSYS Showcase**  
Future-Proofing Ag Technology Investments  
*Matthieu Hyrien*



## WEDNESDAY, JULY 29, 2015

- 8:00am to 8:50am** **Gold Sponsor Showcase**  
Crop IMS: Turning Data Privacy in to Practice  
*Don Bierman*  
Expectations of RTK Customers vs Realities of RTK Service Providers  
*Andy Hill*
- 9:00am to 9:50am** **Raven Showcase**  
Innovations in Information and Input Management  
*Paul Welbig*
- 12:30pm to 1:20pm** **Trimble Showcase**  
The Value of Connectivity in Precision Farming  
*Daniel Hedgecock*  
*Devon Liss*
- 1:30pm to 2:20pm** **Encirca Showcase**  
Encirca Services- Working with a Trusted Advisor  
*Justin Welch*
- 3:00pm to 3:50pm** **Gold Sponsor Showcase**  
Managing Your Operation in the Cloud with AgFiniti  
*Luke James*  
Enabling Technology to Increase Uptime, Performance and Efficiency  
*Jason O'Flanagan*
- 4:00pm to 4:50pm** **Gold Sponsor Showcase**  
iCropTrak- Mobile Processing That Rivals Your Desktop  
*Aaron Hutchinson*  
AgWorks: Changing the Conversation from Precision to Decision  
*Greg Duhachek*



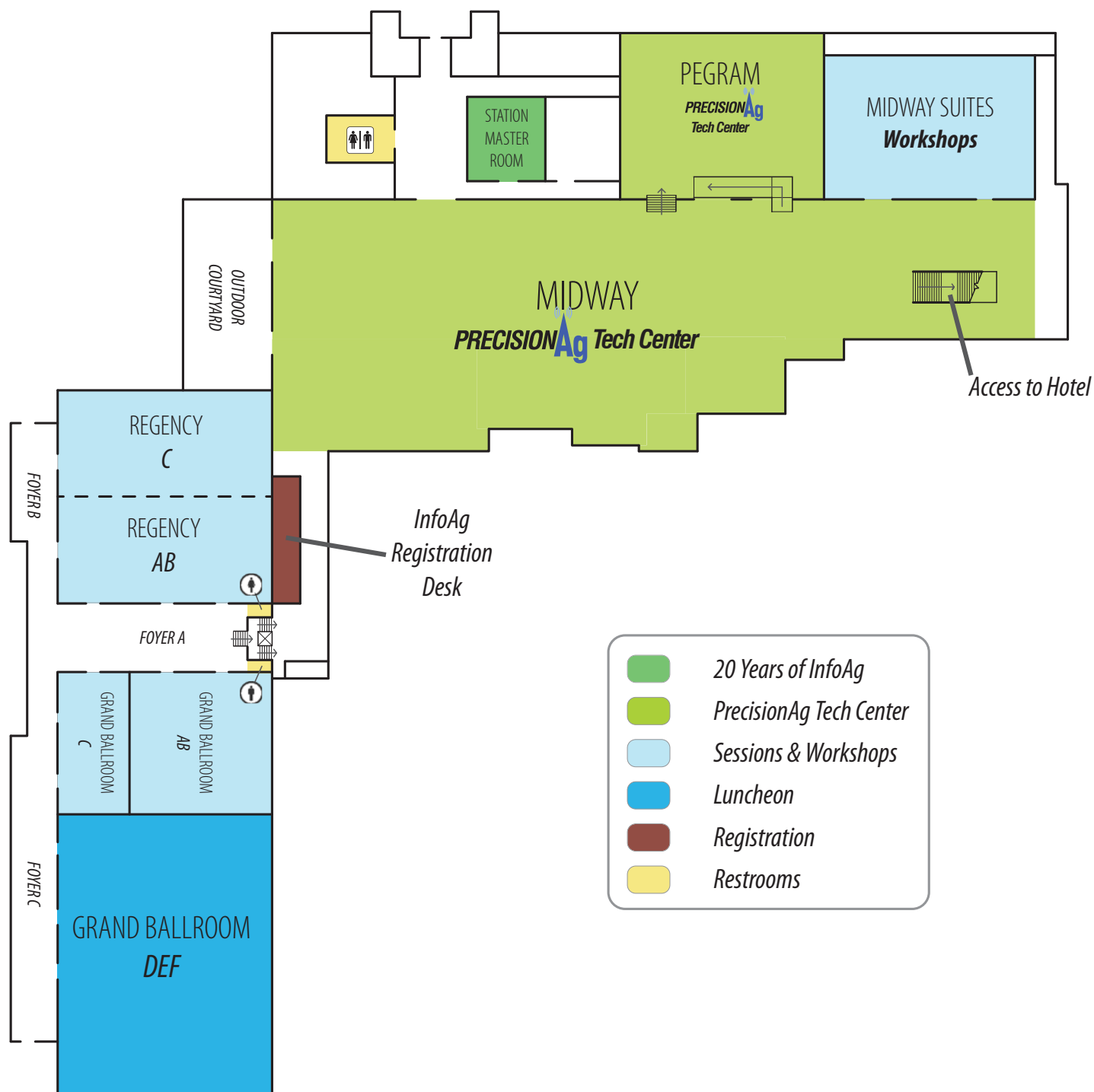
## THURSDAY, JULY 30, 2015

- 9:00am to 9:50am** **Gold Sponsor Showcase**  
RapidEye Satellite Imagery on Demand  
*Clint Graumann*  
Using NovAtel CORRECT and TerraStar for High Accuracy Applications  
*Sara Masterson*
- 9:00am to 9:50am** **Gold Sponsor Showcase (Regency C)**  
FarmersEdge: From Boots to Bytes  
*Patrick Crampton*  
How FarmLogs Powers the Intelligent Farm  
*Jesse Vollmar*
- 10:00am to 10:50am** **Gold Sponsor Showcase**  
Agrian's Unified ToolSet for Precision Management  
*Nish Majarian*  
Transforming Farming through Data Science- Ag's Next Revolution  
*Randy Barker*
- 10:00am to 10:50am** **Gold Sponsor Showcase (Regency C)**  
Aerial Platform Innovations  
*Mark Zaller*  
The Top 3 Emerging Legal Issues That Will Impact the Precision Ag Business  
*Randy Barker*



AERIAL IMAGING MAPPING DATA





## Internet Access

SSID: Doubletree Meeting

Passcode: 1820

# Sponsors

## Gold Sponsors



## Silver Sponsors





## Platinum Sponsors



*Make plans to join us at*  
**InfoAg 2016**  
Aug 2-4, 2016  
Union Station  
St. Louis, Missouri, USA



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