

# Exhibitor Prospectus

## *The* **InfoAg** Conference 2013

July 16-18, 2013

Crowne Plaza Hotel • Springfield, Illinois



Show  
Organizers

**CropLife**  
Media Group

# Why Should You Exhibit At InfoAg 2013?

Since 1994, the InfoAg Conference has been the premier event for the discussion and advancement of precision agriculture. This event draws interest from domestic and international agriculture professionals and features a wide range of educational and networking opportunities for professionals interested in learning more about precision agriculture techniques.

The **InfoAg 2013 Conference** will focus on the application of precision technology and information management for a wide array of crops including cotton, soybeans, corn and wheat. InfoAg is the perfect venue for you to grow and deepen your market relationships and place your company's brand in front of hundreds of qualified buyers ready to do business with your company.

## Who Attends

Input Suppliers/Retailers  
Crop Consultants/Scouts  
Farm Managers  
Academic/Extension Personnel  
Government Officials

## Exhibitor Talk

**"We have had great success as a sponsor and exhibitor at InfoAg and have made lasting relationships with attendees. It's a great place to meet our current customers as well as prospective clients."**

– Mark Waits,  
SST Development Group

## Exhibitor Benefits

- The opportunity to meet face-to-face with hundreds of leading growers and consultants.
- A program designed with the exhibitor in mind to ensure plenty of time for networking.
- Post-show list of attendees for follow up marketing.
- Two full conference registrations with each booth space purchased.

**Display Price:** \$1,300.00 per 10' x 10' booth

### Display Space Features:

Each booth comes furnished with the following items:

- 8' high draped back and 3' side skirting.
- One (1) 6' draped table.
- One (1) folding chair.
- One (1) exhibitor identification sign.
- One (1) wastebasket.

## Exhibit Hall Hours\*

### tuesday

**July 16, 2013**  
11:30 a.m. – 1:00 p.m.  
2:50 p.m. – 3:30 p.m.  
5:00 p.m. – 7:00 p.m.

### wednesday

**July 17, 2013**  
7:00 a.m. – 8:00 a.m.  
9:50 a.m. – 10:40 a.m.  
2:50 p.m. – 3:30 p.m.

### thursday

**July 18, 2013**  
7:00 a.m. – 9:00 a.m.

\*times subject to change

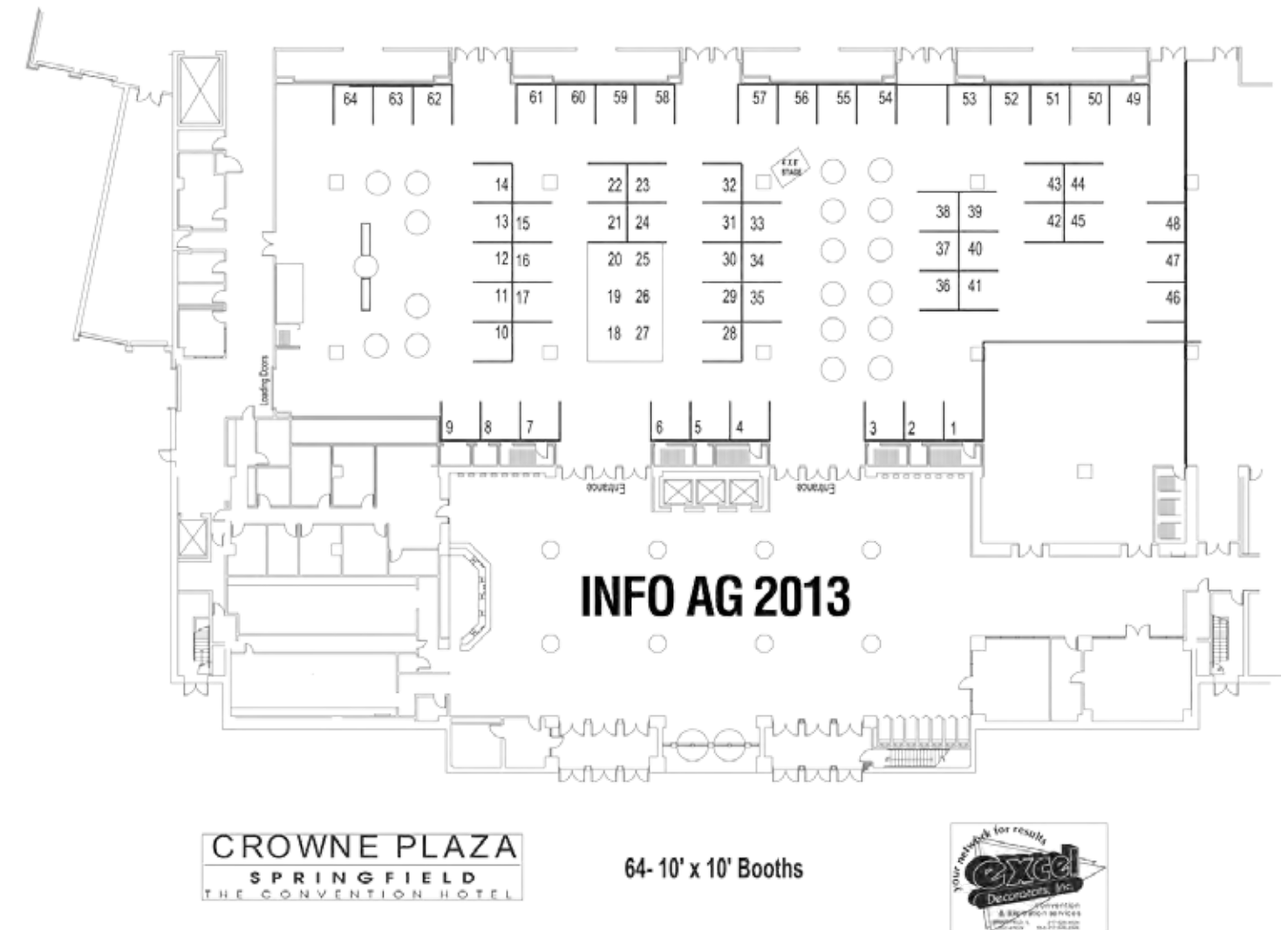
### Exhibitor Move In:

**Monday, July 15, 2013:** 1:00 p.m. – 5:00 p.m.  
**Tuesday, July 16, 2013:** 8:00 a.m. – 11:00 a.m.

### Exhibitor Move Out:

**Thursday, July 18, 2013:** 9:00 a.m. – 12:00 p.m.

# InfoAg 2013 Conference Exhibit Hall



not the final 2013 exhibit hall layout

## Hotel Information

**Crowne Plaza Hotel**  
3000 South Dirksen Pkwy  
Springfield, IL 62703

**InfoAg 2013 Room Rate:** \$106 + tax  
**Reservation Deadline:** June 14, 2013  
**Phone:** 800.589.2769

# How to Register

**Each exhibitor receives** two (2) complimentary full conference registrations with each 10' x 10' booth space that is purchased. Additional exhibit hall passes for booth personnel can be purchased for \$225.00 per person. Additional full conference registrations can also be purchased, if desired.

Exhibitor registration information will be sent via e-mail to all exhibitors prior to the show.

Questions on exhibitor registration, can be directed to Quentin Rund at 217.762.7955 or e-mail at [registration@infoag.org](mailto:registration@infoag.org)



## Exhibitor Services

Excel Decorators is the official exhibitor services company for the InfoAg 2013 Conference. An exhibitor service kit will be mailed to you prior to the show with the appropriate forms for ordering booth furnishings, as well as booth material shipping and receiving instructions for advance shipping.

### Excel Decorators

3600 Winchester Rd.  
Springfield, IL 62707  
Phone: 217.528.4024  
Fax: 217.528.4026  
Web Site: [www.exceldecorators.com](http://www.exceldecorators.com)

### Electrical/Internet Services

Electrical and internet access services are offered through the Excel Decorators. Appropriate ordering information will be included in your exhibitor services kit. Exhibitors are responsible for securing and payment of these services.

### Exhibit Sales Contacts:

#### Dan Bellanger

CropLife Media Group  
Phone: 636.244.3310  
E-Mail: [dan@croplife.com](mailto:dan@croplife.com)

#### Rick Welder

CropLife Media Group  
Phone: 440.602.9147  
E-mail: [rick@croplife.com](mailto:rick@croplife.com)

### Send completed contracts to:

#### Christina Sandoval

CropLife Media Group  
37733 Euclid Ave.  
Willoughby, OH 44094  
Phone: 440.602.9178  
Fax: 440.942.0662  
E-Mail: [cmsandoval@meistermedia.com](mailto:cmsandoval@meistermedia.com)

## InfoAg 2011 Exhibitors

Adcon International Inc.  
Ag Connections, Inc.  
Ag Leader Technology  
Ag Renaissance Software LLC  
AGCO  
AgGateway  
Agri IMAGIS  
AgriNews  
Agtelligent  
AgWorks  
AutoCopter Corp.  
Capstan Ag Systems Inc.  
CDMS  
CNH Precision Agriculture and Construction  
Cogent 3D  
Crop IMS  
CropLife Media Group  
DICKEY-john  
DTN/The Progressive Farmer  
Farmers Edge Precision Consulting  
Farmworks  
FieldTRAKS Solutions Inc.  
Geonics, Ltd.  
Geosys, Inc.  
GVM AgJunction  
Helena Chemical  
Hitachi Solutions  
International Plant Nutrition Institute  
John Deere Ag Management Solutions  
Leica Geosystems  
MapShots, Inc.  
Micro-Trak  
Midwest Laboratories  
MyRainReport  
MyWay RTK  
NORAC  
OmniSTAR  
PAQ Interactive  
Pioneer  
Precision Technologies  
Raven Industries  
SFP  
SGS North America  
Software Solutions Integrated, LLC  
Spectrum Technologies  
SST Software  
Straightline Ag Inc.  
TeeJet  
The Fertilizer Institute  
Topcon Precision Agriculture  
Trimble  
United Soils, Inc.  
Valley Irrigation  
Veris Technologies  
ZedX, Inc.

